


Cesare Ragazzi

Cesare Ragazzi, an internationally reknown hair replacement company, commissioned New Moon Visions to develop a brand theme for their advertisng.

This company built a reputation in Italy, across Europe and South America as the leader in natural hair replacement and restoration. They recently opened exclusive facilities in the United States and needed to promote their services with a European flavor.

We created a progressive theme with an artful approach utilizing European architectural graphics, and sweeping hair.





Thinning,
Baldness,
Scalp/Hair
Solutions


CESARE RAGAZZI®

Capelli per chi ha Testa
Healthy Hair for the Wise

Cesare Ragazzi and the Cesare Ragazzi Company
have built a reputation in Italy, across Europe and South America as the leader in natural hair replacement and restoration. His products and services have helped a million men and women improve their appearance by providing a unique solution based on each client's individual needs.

Cesare Ragazzi's products and services have continued to develop by setting the latest technological and health trends. The Ragazzi Center for Hair works with your stylist or physician to solve problems and improve your scalp and hair or replace your hair when necessary.



Non-invasive Solutions

Tricotest®
A Thorough Investigation of Your Scalp and Hair

Conducted in the comfort and privacy of the specially equipped the Ragazzi Center for Hair, Tricotest® is the initial examination in which a microscopic illustration of your scalp and hair are co... results of your scalp's elasticity, hydration, pH and sebum content to assess the unique condition of your hair and scalp. Tricotest® is used to examine the hair shafts to evaluate their condition along with the health of your scalp to determine the best course of action to improve the appearance of your hair. Improving the overall health of your hair and scalp are the first steps toward treatment. Tricotest® results are linked through computerized artificial intelligence to 107 products in five categories to ensure the specific solution for your condition.

Tricopulse®
Natural Wellness

Often hair and scalp disorders are caused by multiple concurrent conditions. Mr. Ragazzi recognized this and has created the Trichological Treatment program. Following a personal and private examination and evaluation, our unique Italian treatments are provided at the Ragazzi Center for Hair featuring specialized modalities, botanical treatments and services as well as products for home use.

Our Tricopulse® treatment techniques use several methods to include; low-level light therapy to stimulate the cells of the hair and scalp to optimize their function, electrostatic (negative ion) energy to increase the circulation in your scalp to improve overall perfusion and health.

Additional Trichological treatments include the Vapozozono®, which combines steam and ozone to revitalize hair and scalp to fortify the salon strength topical products used. A pneumatic massage system, the Tricopress® is used to improve scalp elasticity.

CNC®
Natural Hair on Contact™

Mr. Ragazzi designed the CNC® Natural Hair on Contact™ system to provide a highly attractive, comfortable, natural and fully functional non-surgical hair replacement solution for men and women. The CNC® is individually designed and constructed one hair at a time, by Italian artisans. The CNC® system becomes a natural part and extension of you, worn for months and lasting for years; but most importantly based upon custom design and proportions the perfect solution!

Thinning,

Capelli per chi ha Testa
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Tricotest® Hair and Scalp Examination

**Trichological Treatment for:
Scalp Problems ~ Thinning Hair ~ Hair Wellness**

Natural Hair Replacement

Capel Health

CESARE RAGAZZI®

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NEW MOON
VISIONS