

Veterinary Care Specialists

Veterinary Care Specialists needed to identify what quality set them apart from other clinics. They care for a wide variety of animals, including exotics.

When they built their facility, they envisioned an unusual animal hospital. Creating a feeling of being one with nature, the architectural design utilizes floor to ceiling windows bringing in the view of the natural surroundings.

The logo identity pulls together the theme of nature and unique animal life, while their tagline "Care is Our Middle Name" conveys the core of what they provide.



Care is Our Middle Name



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